

Change Matters: Repair Campaigns

How Change Matters Project Turned Fixes into Fun for Children

In a world inundated with consumerism and disposability, the significance of repair and reuse often gets lost in the rush for the latest and greatest. However, amidst this culture of convenience, initiatives like the repair campaigns under Change Matters Project have emerged, not just to fix broken items but to transform repair into a community event – and remarkably, a joyous one for children.

The Change Matters Project, an endeavour aimed at promoting sustainability, introduced repair campaigns that not only aimed to mend broken items but also fostered a sense of belonging and learning, especially among citizens. What started as a simple attempt to reduce waste and promote sustainability quickly



evolved into a vibrant community gathering, with children at the heart of it all. One of the most fascinating aspects of these repair campaigns was the way they seamlessly integrated into the fabric of the community, becoming much more than a mundane chore. Instead, they transformed into lively events where children eagerly awaited the opportunity to participate.

Picture this: after a day at school, instead of rushing home to engage in solitary activities, children eagerly flocked to the repair campaign venues, buzzing with excitement. The sight of cobblers skillfully repairing shoes or bicycle mechanics tinkering away on broken bikes became a spectacle that children eagerly anticipated. What made these repair campaigns so captivating for children was not just the act of fixing broken items but the entire experience surrounding it. As they watched craftsmen and women expertly mend shoes or bicycles, they were drawn into the fascinating world of repair and reuse. Every stitch, every adjustment, became a lesson in sustainability and resourcefulness.

Moreover, these repair campaigns became much more than just practical lessons; they fostered a sense of community and camaraderie. Children and citizens mingled with neighbours, exchanging stories and laughter as they waited for their items to be repaired. It became a space where relationships were forged, and bonds strengthened, all while contributing to a greater cause.

In essence, what started as a simple attempt to mend broken items evolved into a transformative experience for children. They learned the importance of taking care of belongings, the satisfaction of fixing something rather than discarding it. The Change Matters Project didn't just change broken items; it changed mindsets, instilling in children a profound understanding of the power of repair and reuse.

Photos from the campaign:



